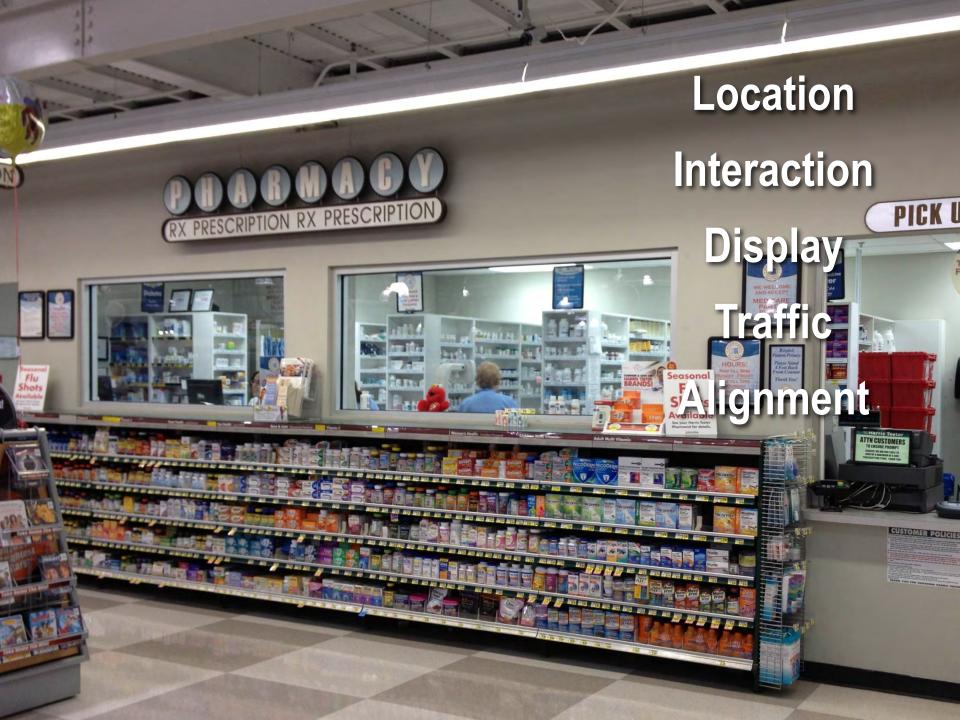
Healthy Life







Brian Levy President



Found the Sweet Spot



Played to Core Strengths, But Were Flexible

Started With How To Measure Success

Great Successes



Cautionary Tales